

2019 Winter Institute: Qualitative Research Methods

January 8-10, 2019

Course Director: Rosemary Frasso, PhD, MSc, CPH

This comprehensive agenda includes:

- Philosophical and theoretical foundations of qualitative research
- Common and alternative qualitative data collection approaches
- Interview and focus group workshops
- Concept mapping
- Ethical challenges and navigating your IRB
- Ethnography and observation
- Managing, coding, and analyzing data using NVivo software
- Publishing qualitative research

Who Should Attend:

- Researchers, including those in healthcare, public health, education, or social work
- Trainees
- Members of community, non-profit, and government organizations

Expert Course Instructors:

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|-----------------------------|----------------------------------|---------------------------|
| • Dorene Balmer, PhD | • Rosemary Frasso, PhD, MSc, CPH | • Dominique Ruggieri, PhD |
| • Fran Barg, PhD, MEd | • Shimrit Keddem, PhD, MPH, MUSA | • Marnie LaNoue, PhD, MS |
| • Joel Fein, MD, MPH | • Becky Shasha, MPH | • Sam Rosenblatt, MD |
| • Melissa Dichter, PhD, MSW | • Amy Leader, DrPH, MPH | • Judy Shea, PhD |

Lectures - January 8-9: Steinhardt Hall, 2nd Floor Auditorium | 215 S. 39th Street

Labs - January 10: Jefferson Alumni Hall, Room M13 | 1020 Locust Street

\$850 General Registration | \$450 Student/Trainee Registration

**Group Rates Available - visit website for more information*

Please Visit Our Website for More Information and Registration

winterinstitute2019.eventbrite.com

Co-sponsored by Penn Center for Public Health Initiatives & Jefferson College of Population Health

