

## Graduate Courses in Health Care Innovation



### Summer 2020 Courses (All courses are 1 CU)

April 28–June 8, 2020

#### Health Insurance and Benefit Design & Driving Value in Health Care (HCIN 608-901)

Kevin Volpp, MD, PhD; Lee Fleisher, MD

This 6-week course pairs two 3-week topics. In Health Insurance and Benefit Design (Volpp), students will gain a deeper understanding of some of the tradeoffs inherent in the approaches insurers are taking to provide greater value and health improvement for their beneficiaries. In Driving Value in the System (Fleisher), students will engage in understanding the current goals of improving value—defined by quality over costs—in the health care system and drivers of improved value.

April 28–June 8, 2020

#### Connected Health Care (HCIN 610-901)

Christian Terwiesch, PhD & Nicolaj Siggelkow, PhD

In this course, students will examine how technology has allowed firms to fundamentally change the way they connect with their customers. Wearable devices, smart pill bottles, and ingestible sensors—all of these technologies, and more, are associated with the promise of improving the quality of care while also making efficient use of resources.

June 16–July 27, 2020

#### Health Law Fundamentals & Ethics in Innovation and Research (HCIN 612-901)

Dean Theodore Ruger, JD; Steven Joffe, MD, MPH

This 6-week course pairs two 3-week topics. In Health Law Fundamentals (Ruger), students will examine the legal and regulatory aspects of the United States health care delivery and financing systems. In Ethics in Health Care Innovation and Research (Joffe), students will learn to critically evaluate the ethics of their specific research proposals, and will be prepared to justify their proposals to participants, funders and institutional review boards or research ethics committees.

June 16–July 27, 2020

#### From Disparities to Health Equity & Health Care Leadership (HCIN 616-901)

Risa Lavizzo-Mourey, MD, MBA; Michael Useem, PhD

This 6-week course pairs two 3-week topics. In From Health Disparities to Health Equity (Lavizzo-Mourey), students will review the causes of and policy approaches for health disparities, and relate them to the specific discipline and interest of each student. In Health Care Leadership (Useem), students will examine the concepts, experience, and skills for leading organizational development and change in hospitals, health centers, medical practices, and other health-care groups, administrations, and agencies.

#### Curious about the Master of Health Care Innovation?

Develop expertise and build a network to advance health care innovation with an online Master's degree from the University of Pennsylvania. HCIN courses may be transferred into the Master of Health Care Innovation. Learn more at [improvinghealthcare.net](http://improvinghealthcare.net).

For questions or for more information

**Katherine Ridella**

[MEHPonline@penmedicine.upenn.edu](mailto:MEHPonline@penmedicine.upenn.edu)

215-573-9378