



**2<sup>nd</sup> Annual Penn Medical Communication Research Institute Symposium  
Medical Communication in Women's Reproductive Health: The Message and the Messenger**

**Friday, October 14, 2022, 1:00-5:00 pm ET**

Jordan Medical Education Center  
Perelman Center for Advanced Medicine  
3400 Civic Center Blvd, 5th Floor, Philadelphia, PA  
and  
Virtual

*AGENDA*

***Introduction***

**1:00 p Anne R. Cappola, MD, ScM**, Director, Penn Medical Communication Research Institute,  
Professor of Medicine, Perelman School of Medicine

**Courtney A. Schreiber, MD, MPH**, Stuart and Emily B.H. Mudd Professor of Human Behavior and  
Reproduction in Obstetrics and Gynecology, Chief of the Division of Family Planning, Executive  
Director of FOCUS on Health and Leadership for Women, Perelman School of Medicine

***Session 1: Special considerations in medical communication in women's reproductive health***

**1:10 p Lisa Harris, MD, PhD**, F. Wallace and Janet Jeffries Collegiate Professor of Reproductive Health,  
and Professor in the Department of Obstetrics and Gynecology and the Department of Women's  
and Gender Studies, University of Michigan  
*"Communicating about abortion: The evidence that doctors' voices matter"*

**Jessa Lingel, PhD**, Associate Professor, Annenberg School for Communication, University of  
Pennsylvania  
*"Information at the margins: Privacy concerns and personal health information"*

**Betsy Rymes, PhD**, Professor and Chair, Educational Linguistics Division, Graduate School of  
Education, University of Pennsylvania  
*"Pregnant people, pregnant pauses: Words and reproductive health"*

**Danielle Cosme, PhD**, Research Director, Communication Neuroscience Lab, Annenberg School for Communication, University of Pennsylvania  
*"What motivates people to share content?"*

**3:00 p BREAK**

***Session 2: Reproductive health: Crafting messages to reach desired audiences***

**3:15 p Ellen Peters, PhD, MS**, Philip H. Knight Chair, Director of the Center for Science Communication Research, Professor of Journalism and Communication and the Psychology, University of Oregon  
*"Numeracy and facilitating decisions with data"*

**Chioma Ndubisi, MD, MSc**, Assistant Professor of Clinical Obstetrics and Gynecology, Perelman School of Medicine, University of Pennsylvania  
*"Body language and bias in contraception counseling"*

**Sarah Banet-Weiser, PhD**, Distinguished Professor, Annenberg School for Communication, University of Pennsylvania, Director, Center for Collaborative Communication at the Annenberg Schools  
*"Reproducing women: A brief history of media representations"*

**Clarisa R Gracia, MD, MSCE**, Nancy and Richard Wolfson Professor of Obstetrics and Gynecology, Chief, Division of Reproductive Endocrinology and Infertility, Perelman School of Medicine, University of Pennsylvania  
*"Reproduction and fertility in the 21st century"*

***Concluding Remarks and Next Steps***

**4:55 p Anne R. Cappola, MD, ScM**, Director, Penn Medical Communication Research Institute, Professor of Medicine, Perelman School of Medicine

**REGISTER HERE:**

<https://www.med.upenn.edu/pmcri/2022-symposium.html>

**SPONSORED BY**

