

## LEVERAGING HUMAN CENTERED DESIGN IN YOUR QI PROJECT:

A CASE EXAMPLE HIGHLIGHTING QUALITATIVE METHODS, BEHAVIORAL ECONOMICS & IMPLEMENTATION SCIENCE,
AND SYSTEMS APPROACHES



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Drs. Flores and Rhodes join Up Next in QIPS to share a body of work on hypertension control in the primary care setting that included:

- Development of a "Penn Preferred" Hypertension Management Pathway with stakeholder groups
- Iterative development on passive and interruptive electronic medical record nudges
- Efforts to de-implement race-based treatment heuristics

<u>February 1, 2024</u> 12:00 - 1:00 PM



Click here to register and to receive a calendar invite and Zoom link.



